

IMPACT STUDY

HOW RISE GRADUATES ARE CHANGING THE WORLD

1. BACKGROUND

In 2024, CoEd and ADGN Education embarked on a year-long, seven-part Impact Study focused mainly on CoEd's Rise Program, which provides over 1,000 students with scholarships & youth development. The study utilized Human-Centered Design, ensuring that beneficiaries have a guiding voice in determining program direction.

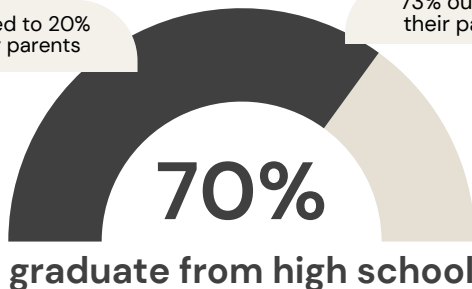
The learnings from this study provide a roadmap in the post-pandemic context for CoEd and other nonprofits to focus their limited resources and maximize their impact.



2. WHAT DID WE LEARN?

compared to 20% of their parents

73% out-earn their parents



After graduating, 9 in 10 (88%) are either working or studying at a higher level.

One third finance the education of younger siblings.

3. WHAT'S NEXT FOR RISE?

- **Increase financial support** to Rise students by 50% to keep more kids in school and empower families.
- Equip Rise students with **high-quality technology skills** to prepare them for jobs.
- Prepare kids to enter the job market through a new **Career Connections Unit**.
- Expand **pathways to quality secondary and higher education** by adding a boarding school and university residence for young women.

4. EMPOWERING A GENERATION

Students will graduate, prepared to make the changes they want to see in their communities.

They will also be prepared to **break the cycle of poverty** with increased numbers of graduates finding gainful employment.



"My desire to help others drives me to continue forward, despite the obstacles... I will achieve my dream of becoming a doctor and contributing to the wellbeing of society through medicine."
– Madelyn